



## 2026 AI Prompt Library: Analytics

AI can help you work faster, but it won't replace your ideas or make choices for you. Add your context and double-check before you use any output.

| WHAT WORKED?     |                                                                                                                                                                                                                                                                                                                                                                        |
|------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Start Here       | <p>Analyze this social media data. Identify patterns across content topics, hook styles, video formats, and CTAs. Tell me what is consistently driving engagement, what is underperforming and why, and what patterns I might be missing.</p> <p>Here are my top posts from last month and their engagement data. My baseline ER is [X%]. What pattern do you see?</p> |
| Signal Quality   | <p>Look at my engagement breakdown. Which metrics suggest someone is actually interested in learning more? Which ones are just surface activity?</p> <p>Separate my active signals (saves, shares, DMs, link clicks, profile visits) from my passive ones (likes, views). What does the active signal data tell me about audience intent?</p>                          |
| Underperformance | <p>Which posts underperformed relative to my baseline? For each one, what is the most likely reason based on the content type, hook, caption, or CTA?</p> <p>Is my underperformance concentrated in a specific format, topic, or posting time? Show me the pattern.</p>                                                                                                |

| WHY DID IT WORK? (AUDIENCE ANALYSIS) |                                                                                                                                                                                                                                                                                                                                                                        |
|--------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Audience Behavior                    | <p>Analyze this social media data. Identify patterns across content topics, hook styles, video formats, and CTAs. Tell me what is consistently driving engagement, what is underperforming and why, and what patterns I might be missing.</p> <p>Here are my top posts from last month and their engagement data. My baseline ER is [X%]. What pattern do you see?</p> |
| DM and Comments                      | <p>Look at my engagement breakdown. Which metrics suggest someone is actually interested in learning more? Which ones are just surface activity?</p> <p>Separate my active signals (saves, shares, DMs, link clicks, profile visits) from my passive ones (likes, views). What does the active signal data tell me about audience intent?</p>                          |
| Content Gaps                         | <p>Which posts underperformed relative to my baseline? For each one, what is the most likely reason based on the content type, hook, caption, or CTA?</p> <p>Is my underperformance concentrated in a specific format, topic, or posting time? Show me the pattern.</p>                                                                                                |



| WHAT DO I MAKE NEXT? |                                                                                                                                                                                                                                                                                                                                                                        |
|----------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Priority Decision    | <p>Analyze this social media data. Identify patterns across content topics, hook styles, video formats, and CTAs. Tell me what is consistently driving engagement, what is underperforming and why, and what patterns I might be missing.</p> <p>Here are my top posts from last month and their engagement data. My baseline ER is [X%]. What pattern do you see?</p> |
| Format Diagnosis     | <p>Look at my engagement breakdown. Which metrics suggest someone is actually interested in learning more? Which ones are just surface activity?</p> <p>Separate my active signals (saves, shares, DMs, link clicks, profile visits) from my passive ones (likes, views). What does the active signal data tell me about audience intent?</p>                          |
| Month-Over-Month     | <p>Which posts underperformed relative to my baseline? For each one, what is the most likely reason based on the content type, hook, caption, or CTA?</p> <p>Is my underperformance concentrated in a specific format, topic, or posting time? Show me the pattern.</p>                                                                                                |